1724. Misbranding of Paracelsus. U. S. v. American Biochemical Corporation. Plea of guilty. Fine, \$600. (F. D. C. No. 14281. Sample Nos. 3786-F, 3787-F, 59316-F.)

INFORMATION FILED: May 16, 1945, Northern District of Ohio, against the American Biochemical Corporation, Cleveland, Ohio.

ALLEGED SHIPMENT: From the State of Ohio into the States of Missouri and Illinois. The product was shipped on or about November 26 and 29 and December 16, 1943, and was accompanied by a number of circulars which were shipped between October 30, 1943, and January 5, 1944.

Product: Analysis disclosed that the product contained calcium lactate, sodium phosphate, magnesium sulfate, potassium iodide, manganese carbonate, iron albuminate, potassium chloride, sodium chloride, sodium bicarbonate, sodium sulfate, lithium carbonate, and organic matter.

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in the circulars which accompanied the article, and which were entitled "Paracelsus Food and Health," "The Active Life of These Two is the Wonder of Their Friends," and "Here's What They Say About Paracelsus," were false and misleading since they represented and suggested that the article was a body builder and tonic, by reason of its mineral content; that it would be effective in the cure, mitigation, treatment, and prevention of arthritis, rheumatism, neuritis, coughs, asthma, and general debility; that it would be of value in improving the functions of all body organs; and that it would provide vigor and vitality, aid digestion, and purify the blood. The article would not be efficacious for the purposes represented or accomplish the results claimed.

The article was also alleged to be misbranded under the provisions of the law

applicable to foods, as reported in notices of judgment on foods.

Disposition: November 26, 1945. A plea of guilty having been entered, the court imposed a fine of \$100 on each of 6 counts.

1725. Misbranding of Kaldak. U. S. v. 19 Cans and 22 Cans of Kaldak. Default decree of condemnation and destruction. (F. D. C. No. 18707. Sample No. 29580-H.)

DISPOSITION. November 26, 1945. A plea of guilty having been entered, the ALLEGED SHIPMENT: On or about October 12, 1945, by the Kaldak Co., from Lansing, Mich.

Product: 19 12-ounce cans and 22 5-ounce cans of *Kaldak* at San Francisco, Calif. The product was represented on its label as containing dried brewer's yeast, irradiated yeast, reduced iron, and dicalcium phosphate. Examination indicated that it had essentially the composition declared on its label.

LABEL, IN PART: "Kaldak A Dietary Food Supplement Providing Natural Vitamin B Complex, Vitamin D, Iron, Calcium and Phosphorus."

NATURE OF CHARGE: Misbranding, Section 502 (a), certain statements in a circular headed "Faulty body chemistry may often contribute to symptoms of," in a leaflet headed "Proof Aplenty about Kaldak," and in a display placard headed "try Kaldak," which were shipped with the article, were false and misleading since they represented and suggested that the article would be effective in the treatment and prevention of a wide variety of diseases, conditions, and symptoms, including arthritis, neuritis, colitis, constipation, anemia, digestive disorders, chronic fatigue, high blood pressure, thyroid trouble, sinus trouble, low blood pressure, kidney trouble, and nervousness. The article would not be effective in the treatment and prevention of the diseases, conditions, and symptoms stated and implied.

The article was also alleged to be misbranded under the provisions of the law applicable to foods, as reported in notices of judgment on foods.

Disposition: March 19, 1946. No claimant having appeared, judgment of condemnation was entered and the product was ordered destroyed.

1726. Misbranding of Bush Cal-O-Stace, Bush's All-In-One Broth, and Bush Kelp Tablets. U. S. v. 660 Cartons of Bush Cal-O-Stace, 260 Cartons of Bush's All-In-One Broth, 12 Cartons of Bush Kelp, and approximately 150 books. Default decree of condemnation and destruction. (F. D. C. No. 18061. Sample Nos. 2942-H to 2944-H, incl.)

LIBEL FILED: October 26, 1945, District of Columbia.

PRODUCT: 660 cartons, each containing 250 tablets, of Bush Cal-O-Stace; 260 cartons, each containing 12 ounces, of Bush's All-In-One Broth; and 12 car-